



## Vi Ramps Up GIGAnet 4G Network Capacity In Karnataka

- Completes migration of 3G spectrum to 4G in Belgaum, Davangere, Hubli-Dharwad, Mangalore to reinforce existing 4G capacity and offer significantly enhanced 4G experience to users
- Additional 5 MHz of 900 MHz as well as 2100 MHz band spectrum has been deployed to increase the total 4G bandwidth

**Belgaum/Davangere/Hubli/Mangalore, September 27, 2021:** Leading telecom operator **Vi**, has completed the process of refarming of 3G spectrum to 4G on a majority of its sites in Belgaum, Davangere, Hubli-Dharwad and Mangalore, an exercise that will substantially enhance the GIGAnet 4G capacity in these cities. This is part of a bigger exercise undertaken by the company to migrate its 3G spectrum to 4G across Karnataka telecom circle. The reinforcement of its existing 4G infrastructure with 5 MHz of 900 MHz and 2100 MHz band in these cities, means that **Vi** customers in Belgaum, Davangere, Hubli-Dharwad and Mangalore, will get to enjoy higher download and upload speeds apart from better indoor coverage.

The existing 4G infrastructure in Belgaum, Davangere, Hubli-Dharwad and Mangalore has been ramped up with the migration of 3G spectrum to 4G, giving **Vi** GIGAnet 4G the triple advantages of wider coverage, network quality as well as stronger traffic carriage capacity. The average mobile data traffic capacity has been enhanced by almost 75 percent in these cities.

**Vi** customers can enjoy the better 4G experience when they use a 4G SIM in a 4G handset. **Vi** 3G customers can upgrade to a 4G SIM free of cost and harness the full potential of **Vi GIGAnet**.

**Arvind Nevatia, Cluster Business Head- Karnataka, AP &Telangana, Vodafone Idea** said “The latest network augmentation initiative is our endeavor to offer our customers an enhanced 4G experience to complement the growing data demand. Supplementing the existing 4G infrastructure with the expansion on 900 as well as 2100 MHz layers has brought about enhanced data speeds, besides a better indoor network experience for **Vi** customers in some of the key cities in Karnataka. We have seen substantial data traffic growth in these cities post the completion of 3G to 4G refarming exercise. Efforts are on to complete this exercise in the rest of Karnataka at an early date”.

The past year has brought about massive changes in consumer behavior. While data demand has grown manifold, telecom networks have become the mandatory layer to exist in a digital society. This has drawn focus on the criticality of 24x7 high speed mobile network connectivity across both- commercial as well as residential areas. The latest 3G to 4G spectrum refarming exercise gives **Vi** the edge of optimum availability and utilization of spectrum to serve the needs of tech savvy individual customers as well as Enterprises in Karnataka.



**About Vi:**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".  
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