



Press Release:
Guwahati, 16th August 2021

Guwahati Municipal Corporation Chooses Vi as Smart City Partner

- **Project will help enhance GMC efficiency levels, enable safety of GMC field staff, ensure a cleaner Guwahati for citizens**
- **Project launched today by Hon. CM of Assam, Hemanta Biswa Sarma**

The Guwahati Municipal Corporation has appointed **Vi** Business, the enterprise arm of Vodafone Idea, as implementation partner under the Guwahati Smart City initiative. Under this partnership, the GMC will provide **Vi** Intelligent Mobility solutions to Guwahati Municipal Swatch Bharat workers. The **Vi** SIMs that can be used with feature phones as well as smart phones, will keep GMC employees connected on **Vi** network and help GMC ensure safety of field staff as well as enhance efficiency of day to day cleaning operations. The partnership was officially launched today in Guwahati by the Hon. Chief Minister of Assam, Shri Hemanta Biswa Sarma, in the presence of other Government dignitaries and senior officials of Vodafone Idea.

The strategic focus of the Government's Smart City programme is to improve mobility, improve situational awareness, enhance public safety and security, and introduce data-driven decision making. Improved management of utilities, enhanced safety and security and unified operations through integration of functions are some of the objectives of the Smart City programme. The partnership with **Vi** is a part of System Integration efforts under the pan city project division of the Guwahati Smart City plan. The Geotagged, Geo-fenced **Vi** Mobility SIM cards provided to GMC staff will give the Corporation 24x7 window into the city's field staff operations through real-time Dashboards and alerts. This will ensure better time and resource management, enhance efficiency of operations, ensure security and safety of field staff as well as lead to a better managed, cleaner City for the residents of Guwahati.

Abhijit Kishore, Chief Enterprise Business Officer, Vodafone Idea Limited, said, "Our association with the Guwahati Municipal Corporation's Smart City programme, is an example of the intelligent technology we bring to the table under **Vi**'s Enterprise Mobility offerings. **Vi**'s intelligent Mobility solutions built on reliable and secure network are designed to make us a single point, trusted partner to help accelerate the future readiness of Enterprises and Government Bodies. We are delighted to be chosen as a partner to GMC's Smart City programme project. I would like to thank the Hon. Chief Minister for taking the time to formally launch this partnership."

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 4G, 3G and 2G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The



Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @VodaIdea_NEWS