



Vi Enhances GIGAnet 4G Network Capacity and Efficiency In Mumbai

- Additional 5 MHz of 900 MHz spectrum has been deployed to increase the total 4G bandwidth
- Deployment of most efficient 900 MHz band spectrum has been doubled in Mumbai to ensure better voice clarity and indoor experience for customers
- **Vi** also holds the largest quantum of spectrum in Mumbai across 900, 1800, 2100 and 2500 bands

Mumbai, September 06, 2021: Vodafone Idea Limited has significantly enhanced **GIGAnet 4G** capacity and efficiency in Mumbai with the deployment of additional 5MHz of 900 MHz spectrum. The exercise has been completed across all **Vi** sites in Mumbai. This development combined with the deployment of 5 MHz of 2100 MHz spectrum band achieved last year, means that **Vi** customers in Mumbai can experience the advantages of wider coverage, network quality and stronger traffic carriage capacity in Mumbai.

Doubling the deployment of most efficient 900 MHz band spectrum in Mumbai means better voice clarity and indoor experience for customers. **Vi** also holds the largest quantum of spectrum in Mumbai, across 900, 1800, 2300 and 2500 bands.

Rajendra Chourasia, Operations Director- West, Vodafone Idea said "The network augmentation initiative has been a part of our larger efforts to offer our customers an enhanced 4G data experience to complement their voice and data demands. Supplementing the existing 4G infrastructure with the expansion on 900 as well as 2100 MHz layers has brought about enhanced data speeds, besides a better indoor network experience for **Vi** customers in Mumbai."

The past year has brought about massive changes in consumer behavior. While data demand has grown manifold, telecom networks have become the mandatory layer to exist in a digital society. This has drawn focus on the criticality of 24x7 high speed mobile network connectivity across both- commercial as well as residential areas. The latest 4G network enhancement exercise gives **Vi** the edge of optimum availability and utilization of spectrum to serve the needs of tech savvy individual customers as well as Enterprises in Mumbai.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.



The company offers products and services to its customers in India under the TM Brand name "Vi".
For more information, please visit: www.MyVi.in and www.vodafoneidea.com