



Vi Brings Live Darshan of Lalbaughcha Raja for its Customers

Devotees can seek blessings of Lalbaughcha Raja on Vi Movies & TV app and Vi App, powered by ShemarooMe

Mumbai, September 9, 2021: Ganesh Festival, to be celebrated from 10th to 19th September, holds a special place for all devotees. To enable customers to enjoy the festivities and follow Covid-19 protocols, India's leading telecom services provider, Vi has arranged for Live darshan of Mumbai's popular Lalbaughcha Raja on the mobile. Vi customers can seek blessings of Lord Ganesha Live on the Vi Movies & TV App, Vi App as well as through <https://vimoviesandtv.in/>, powered by ShemarooMe.

Vi customers can join the daily aarti virtually by logging in either on Vi Movies & TV app/ Vi app as well as <https://vimoviesandtv.in/>. The daily aarti will be live streamed at 1.30 pm and 9 pm.

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".
For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @Vodaldea_NEWS