



Vi Ramps Up GIGAnet 4G Network Capacity In Punjab

- **Completes migration of 3G spectrum to 4G in Amritsar, Chandigarh, Jalandhar, Ludhiana and Patiala to reinforce existing 4G capacity and offer significantly enhanced 4G experience to users**
- **Additional 5 MHz of 2100 MHz band spectrum has been deployed to increase the total 4G bandwidth**

Chandigarh, August 06, 2021: Leading telecom operator **Vi**, has completed the process of refarming of 3G spectrum to 4G on a majority of its sites in Amritsar, Chandigarh, Jalandhar, Ludhiana and Patiala, an exercise that will substantially enhance the **GIGAnet 4G** capacity in the cities. This is part of a bigger exercise undertaken by the company to migrate its 3G spectrum to 4G across Punjab telecom circle. The reinforcement of its existing 4G infrastructure with 5 MHz of 2100 MHz band in these cities, means that **Vi** customers in Amritsar, Chandigarh, Jalandhar, Ludhiana and Patiala will get to enjoy higher download and upload speeds apart from better indoor coverage. The existing 4G infrastructure has been ramped up with the migration of 3G spectrum to 4G, giving **Vi GIGAnet 4G** the triple advantages of wider coverage, network quality as well as stronger traffic carriage capacity in Amritsar, Chandigarh, Jalandhar, Ludhiana and Patiala.

Vi customers can enjoy the better 4G experience when they use a 4G SIM in a 4G handset. **Vi** 3G customers can upgrade to a 4G SIM free of cost and harness the full potential of **Vi GIGAnet**.

The past year has brought about massive changes in consumer behavior. While data demand has grown manifold, telecom networks have become the mandatory layer to exist in a digital society. This has drawn focus on the criticality of 24x7 high speed mobile network connectivity across both- commercial as well as residential areas. The latest 3G to 4G spectrum refarming exercise gives **Vi** the edge of optimum availability and utilization of spectrum to serve the needs of tech savvy individual customers as well as Enterprises in Punjab.

Mukul Sharma, Cluster Business Head- Punjab, Haryana, HP, J&K, Vodafone Idea said "The latest network augmentation initiative is our endeavor to offer our customers an enhanced 4G experience to complement the surge in data demand. Supplementing the existing 4G infrastructure with the expansion on 2100 MHz layer has brought about enhanced data speeds, besides a better indoor network experience for **Vi** customers in Amritsar, Chandigarh, Jalandhar, Ludhiana and Patiala. We have seen a significant growth in data traffic in these cities post the completion of 3G to 4G refarming exercise. Efforts are on to complete this exercise in the rest of Punjab at an early date".



About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

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