Vi partners with MFine to facilitate easy, app based medical consultation for its users

- **Stay safe at home and access virtual consultations and connected health care programs from the country's top hospitals**
- **Partnership helps Vi customers connect virtually with 600 partner hospitals, 4000 doctors across 35 specialties**

Mumbai, 21st January 2021: During this time of social distancing, technology has the power to provide healthcare for patients without exposing them to the potential health risks associated with physical visits to hospitals. In an endeavor to bring differentiated and holistic digital solutions to customers, India's leading telecom operator **Vi** has forged a strategic partnership with **MFine**, India's first AI-powered healthcare platform that connects patients with doctors from trusted hospital chains on instant chat and video consultation.

Through the **MFine** app, **Vi** customers can select a doctor from a reputed and trusted hospital with whom they wish to consult. Patients can directly chat or video consult with doctors to get prescriptions and/or routine care. The **MFine** app also allows patients to upload images, past medical records, and prescriptions. More than **4000 doctors**, including some of India's top doctors from over **600 reputed hospitals** practice across **35 specialties** on MFine.

Avneesh Khosla, Chief Marketing Officer, Vi said, "Our partnership with **MFine** is a part of **Vi**'s endeavor to bring differentiated and holistic digital solutions to our customers. We strive to equip them for a better tomorrow by offering unique propositions across learning & upskilling, health & wellness etc. This partnership addresses the changing requirements of today's digital society enabling individuals to get a range of benefits and value-adds. It enables **Vi** customers to access the finest in healthcare services offered by 600 partner hospitals, 4000 doctors across 30 specialties, in India, from within the safe confines of their home. One of the key pillars of VIL's business strategy is to drive partnerships and digital revenue streams, across segments and we strongly believe that partnerships like this will help us drive more value for our customers and offer growth opportunities for the business."

Speaking about the partnership, **Arjun Choudhary, Chief Business Officer and Founding Member, MFine** said, "The new realities of healthcare delivery in a post-COVID-19 world will necessitate the continued use of telemedicine to support social distancing and maximize healthcare resources. We are very excited to partner with Vi and look forward to working together to make quality healthcare accessible to everyone in need. By diminishing the impact of distance and time, and using the power of mobile technology, **MFine** is helping users connect with doctors and specialists from all over the country. In the last 6 months, we have observed that patients who never used telemedicine earlier are now consulting with specialists from across India and the power of mobile has helped people from over 1000 towns and villages get access to top doctors in the country".

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".
For more information, please visit: www.MyVi.in and www.vodafoneidea.com

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About MFine:

MFine is an AI-driven, on-demand healthcare platform that provides its users access to virtual consultations and connected care programmes from the country's top hospitals. The app-based mhealth platform partners with leading and trusted hospitals instead of aggregating individual doctors. MFine users can consult doctors from their preferred hospitals via chat or video to get prescriptions and/or routine care. mfine was launched in December 2017 by Ashutosh Lawania and Prasad Kompalli who were later joined by Ajit Narayanan and Arjun Choudhary.

For more details, please visit: https://www.mfine.co/