



Vi invites cricket fans to hop on the shortest route to Narendra Modi Stadium to view the India-England T20 series, live

Download the Vi app and get free pick up & drop from parking to stadium on the match days

Ahmedabad, 11th March 2021: In a state where cricket is the foremost religion, Amdavadis along with fans from all over Gujarat will be vying with each to be present at the Narendra Modi stadium to get a live view of India trying to clinch the T20 series against England, in the games commencing on 12th March.

Vi, India's leading telecom brand has announced a unique initiative to ensure that customers are able to get to the stadium on time without having to undertake a long trudge on foot. Vi has arranged for free pick up and drop services to & from 27 parking areas and the stadium. To avail this benefit, Vi customers can pre book their seats on the Vi App and show the coupon received on the App, at the pick-up point.

Commenting on the initiative, Monishi Ghosh, Cluster Business Head- Gujarat, Vodafone India Ltd. said *"There is a perceptible sense of excitement among the residents of Gujarat as India takes on England for the T20 series at World's largest cricket stadium, starting tomorrow. As a telecom brand that has come up with innovative and differentiated products and services to make life better for our customers, we are facilitating a free of cost pick up and drop service between the 27 parking areas and the stadium exclusively for Vi customers. I would encourage our customers to take the shortest and safest route to the stadium with Vi, on all match days between 12th and 20th March 2021. All those fans who want to stay home can enjoy the action on the Disney+Hotstar app by recharging with Rs.401 or moving to rental 499 plan and getting a 1 year free subscription which is exclusive for Vi customers."*

The transportation provided by Vi will be on first come and first serve basis. Senior citizens, pregnant women, differently abled people will be given priority to board.

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in and www.vodafoneidea.com



Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Oct to Dec '20.

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