



**WITH THE LARGEST SPECTRUM HOLDING IN GUJARAT, Vi IS WELL POSITIONED TO SERVE THE EVER RISING CONNECTIVITY NEEDS OF CUSTOMERS**

**GIGAnet** from **Vi** is the largest telecom network in Gujarat Serving 15,468 towns and 25.08 million subscribers.

Vi holds 113.6 MHz spectrum in Gujarat, across 900, 1800, 2100 and 2500 bands. Highest deployment of most efficient 900 MHz band spectrum in the state ensures better voice clarity and indoor experience for customers.

**Monishi Ghosh, Cluster Business Head, Gujarat, Vodafone Idea Limited**, said *"We are committed to keep our customers in Gujarat connected on the best 4G network, with a range of services beyond just voice and data. Vi has the largest spectrum deployment in the state and the highest quantum of most efficient 900 MHz band spectrum, ensuring better voice and data experience even indoors. With our robust network and increased capacities, we are enabling our customers to conveniently avail essential services like education, healthcare, ecommerce as well as entertainment, from the safety of their homes."*

**Efficient mix of FDD and TDD sites has enabled Vi to enhance network speed and capacity, multi fold.** **GIGAnet** from **Vi** was verified the fastest 4G network in Gujarat for three consecutive quarters between July 2020 to March 2021

A new academic year is around the corner and as one of many offerings to support customers in their journey for a better tomorrow, **Vi** offers exclusive access to a world of learning and upskilling opportunities through e tie-ups with Upgrad, Udemy and Pedagogy.

Enabling students to avail remote learning facility, **Vi** CSR has been offering educational content for school students through its digital applications.

To enable customers to get more out of **Vi's** robust network and make the most of their data plans, Vi offers a choice bouquet of content catering to the interests of different customer

categories.

Vi data customers can browse and download a variety of content from various OTT applications, as well as Vi Movies and TV App - a one-stop entertainment destination to enjoy live TV Shows, latest movies and original content. Downloaded by more than 10 Million+ Vi subscribers it gives access to over 9500+ movies, in 13 different languages, 400+ live TV channels along with a huge catalogue of original web series and International TV Shows across all genres

Heavy data users on Vi network can enjoy high speed data without limits from 12 am to 6 am. This benefit is available to all Vi prepaid customers on Unlimited plans of Rs. 249 and above. Vi customers also have the benefit of weekend data rollover on all Unlimited packs of Rs.249 and above, allowing users to carry forward their unutilized data from their daily quota during the week and using it during the weekend.

To simplify and accelerate the digital transformation journey for enterprises in Gujarat, Vodafone Idea is the only telecom company in India offering end-to-end IoT solution comprising connectivity, hardware, network, application, analytics, security and support.

Vi Business Plus plans starting at Rs 299 enable enterprises, small businesses, and their workforce more flexibility to connect in an efficient and secure manner, from home, outdoors or any location. Vi Business Plans offer an array of value added benefits such as Mobile Security, Location Tracking, Data Pooling and Entertainment.

**About Vi:**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.

For more information, please visit: [www.MyVi.in](http://www.MyVi.in) and [www.vodafoneidea.com](http://www.vodafoneidea.com) | Twitter - @VodaIdea\_NEWS