Press Release

Vi customers in Tamil Nadu can now avail eSIM on Primary device

Chennai, July 21, 2021: India's leading telecom operator, Vi has announced the availability of eSIM for its postpaid customers using eSIM compatible devices including:

- **Apple**: Apple iPhone 11, iPhone 11 Pro, iPhone 11 Pro Max, iPhone SE, iPhone Xs, iPhone Xs Max, iPhone Xr, iPhone 12 Mini, iPhone 12, iPhone 12 Pro & iPhone 12 Pro Max
- **Samsung:** Samsung Galaxy Z Flip, Samsung Galaxy Fold, Samsung Galaxy Note 20 Ultra 5G, Samsung Galaxy Note 20, Samsung Galaxy Z Fold 2, Samsung Galaxy S21 5G, Samsung Galaxy S21+ 5G, Samsung Galaxy S21 Ultra 5G, Samsung Galaxy S20, Samsung Galaxy S20+, Samsung Galaxy S20 Ultra
- Google Pixel 3A onwards
- Motorola Razr

Vi eSIM service is now available in Mumbai, Gujarat, Delhi, Karnataka, Punjab, UP East, Kerala, Kolkata, Tamil Nadu and Maharashtra & Goa. Vi postpaid customers using eSIM enabled handsets will no longer be required to put in a physical SIM card to access the network. eSIM comes in the form of an integrated SIM chip which will be compliant with all the supported mobile network operators. The consumer will be able to carry out normal calling, SMS, data access and more without having to change physical SIM cards manually.

S.Murali, Cluster Business Head- Kerala and Tamil Nadu, Vodafone Idea, said*, "Vi is happy to introduce eSIM technology for our post paid customers in Tamil Nadu, which will enable them to enjoy the benefits of uconvenience and flexibility of having more than one sim even on single sim device. We believe that eSIM will provide enhanced experience to our customers as it will enable them to do a lot more with their device."*

How to get Vi eSIM on your phone
Existing Customer

- Send SMS to 199 by typing "*eSIM <space> email id*" (If no email id is registered with your mobile number, send SMS **"email <space>email id" to 199.** Post registration you can reinitiate the eSIM process).
- If your email is valid, you will receive SMS from 199. You need to reply back with **ESIMY** to confirm eSIM request
- Post your confirmation SMS, you will receive another SMS from 199 asking you to provide a consent over a call
- After providing your consent on the call, an email with a QR code will be sent to the registered email id.
- Scan the QR Code and follow the prompts to activate eSIM :

New Customer

- Visit nearest Vi store with proof of identity and photograph to get new Vi eSIM connection
- It is preferred if you carry the handset along, so that QR code generated during the activation process can be scanned immediately

The QR code sent through email will only be useful for a single scan and the eSIM will be successfully activated within 2 hours post scanning the code.

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @VodaIdea_NEWS

For more information, please visit: https://www.myvi.in/esim-activation