



Vi brings network connectivity for the residents of Kootupatha

- **First telecom tower set up by Vi in Kootupatha will help facilitate online education, information, banking and other daily life requirements of villagers**

Palakkadu, July 14, 2021: With the pandemic induced lockdown continuing to disrupt lives for over 15 months now, access to telecom network connectivity remains the key enabler for citizens to carry on with daily life. As a part of an ongoing endeavor to extend network connectivity to the deeper pockets of the state, Kerala's largest and fastest 4G telecom network provider, **Vi** has set up a telecom tower at **Kootupatha in Mundur, Grama Panchayat, Palakkadu** district. This **first telecom site** in Kootupatha, opens up a world of study, work and other possibilities for the residents who have hitherto been deprived of staying connected through mobile calls and internet.

The **Vi** telecom site that has gone live in Kootupatha, was officially commissioned at the hands of **Mundur, Grama Panchayat President, Ms. Sajitha M.V** in the presence and amidst the applause of young students, working parents and other residents.

Extending a hearty welcome to the residents of Kootupatha into the family of 1.6 Cr. Vi customers in Kerala, **S. Murali, Cluster Business Head, Kerala and Tamil Nadu, Vodafone Idea Limited**, said, "As Kerala's largest and fastest 4G telecom service provider serving over 1.6 Cr. customers across the length and breadth of the state, **Vi** is committed to provide the finest voice and data services to enable our customers to get more, do more and stay ahead in life. It is a matter of pride for **Vi** to be an enabler to the academic pursuit of young students from Kootupatha, as well as in providing uninterrupted voice and data connectivity to keep working members and families connected."

To cater to the high data demand amongst students and working professionals who have had to resort to study and work from home due to the extended pandemic, **Vi** has a choice of value offers for customers:

Vi Double Data packs-

- **RC 299**= 4GB/ Day + Unlimited calls for **28 days**,
- **RC 449** = 4GB/ Day + Unlimited calls for **56 days**
- **RC 699** = 4GB/ Day + Unlimited calls for **84 days**

Customers can also take the benefit of **Night Binge service that facilitates** unlimited high-speed data from 12am - 6am, at no extra cost. This service is available on all **Vi** pre-paid recharges worth Rs 249 and above. **Vi** users have the additional benefit of **Weekend Rollover of Data** whereby customers can carry forward unutilized data during the weekdays to use during weekends

Amongst multiple offerings to support students in their journey for a better tomorrow, **Vi** offers exclusive access to a world of learning and upskilling opportunities through e tie-ups with Upgrad, Udemy and Pedagogy.

Kite Victors channel is free with a Vi Unlimited Recharge: The govt. sponsored/endorsed educational TV Channel (Kite Victors) is available on the **Vi** Movies and TV app. **Vi** customers

can download the Vi Movies & TV App after undertaking an 'Unlimited' pack recharge. This makes for an additional reason to recharge with a Vi 'Unlimited' pack.

Enabling students to avail remote learning facility, Vi CSR has been offering educational content for school students through its digital applications.

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".
For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @Vodaldea_NEWS