Vi becomes the first telecom operator to bring connectivity to Parapatta in Kozhikode, to enable online education for children

- **Sets up telecom tower to help facilitate online education for around 150 children in the village**

Kozhikode: June 17, 2021: Recently, young students from Parapatta had asked for mobile data connectivity in their town to enable online classes, as the village was not serviced by any telecom service provider. Vi, Kerala's largest and fastest 4G telecom network provider, swung into action to get the necessary permissions for setting up a telecom tower at Parapatta Village, becoming the first to service this area.

Vi team in Kerala was moved by the video of a young girl speaking on behalf of around 150 students staying in Parapatta, Kodenchery Grama Panchayat, in Kozhikode district. The young student put out a plea for early attention and intervention from local authorities to help facilitate network connectivity to enable online classes for the local children.

The Vi telecom site that went live today, was officially commissioned at the hands of Kodenchery Grama Panchayat President, Mr. Alex Thomas in the presence and amidst applauses of several young students from the village.

S. Murali, Cluster Business Head, Kerala and Tamil Nadu, Vodafone Idea Limited, said, "As Kerala's largest and fastest 4G telecom service provider serving over 1.6 Cr. customers across the length and breadth of the state, Vi is committed to provide the finest voice and data services to enable our customers to get more, do more and stay ahead in life. It is a matter of pride for Vi to be an enabler in the academic pursuit of these young students from Parapetta. I would like to thank the Kozhikode district authorities for their support in fast tracking the necessary processes for commissioning the telecom tower within the shortest time period."

Additionally, to cater to the high data demand amongst students and working professionals who have had to resort to study and work from home due to the extended pandemic, Vi has a choice of value offers for customers:

Vi Double Data packs-
- **RC 299**= 4GB/ Day + Unlimited calls for **28 days,**
- **RC 449** = 4GB/ Day + Unlimited calls for **56 days**
- **RC 699** = 4GB/ Day + Unlimited calls for **84 days**

Customers can also take the benefit of **Night Binge service that facilitates** unlimited high-speed data from 12am - 6am, at no extra cost. This service is available on all Vi pre-paid recharges worth Rs 249 and above. Vi users have the additional benefit of **Weekend Rollover of Data** whereby customers can carry forward unutilized data during the weekdays to use during

weekends

Amongst multiple offerings to support students in their journey for a better tomorrow, Vi offers exclusive access to a world of learning and upskilling opportunities through e tie-ups with Upgrad, Udemy and Pedagogy.

Kite Victors channel is free with a Vi **Unlimited Recharge:** The govt. sponsored/endorsed educational TV Channel (Kite Victors) is available on the Vi Mobile and TV app. Vi customers can download the Vi MTV App after undertaking an 'Unlimited' pack recharge. This makes for an additional reason to recharge with a Vi 'Unlimited' pack.

Enabling students to avail remote learning facility, Vi CSR has been offering educational content for school students through its digital applications.

About Vi:
Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".
Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.
For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @VodaIdea_NEWS