Vi and Cisco Partner to Plan a Next-Level Network to Digitally Connect More People and Businesses in India

News Summary:
- Vi and Cisco are deploying Cisco's fully virtualized Ultra Packet Core across India to accelerate digital transformation and enhance the quality of experience for Vi consumers, retails, and enterprise customers.
- Cisco Ultra Packet Core offers scalable, simplified and automated network architecture, enabling enhanced performance, faster time to market and new use cases, including VoWiFi.
- Cisco Ultra Packet Core will enable Vi's network to be 5G-ready and deliver innovative use cases for consumers across varied industry verticals, spanning healthcare, education and IOT.

Mumbai, June 23, 2021: Vodafone Idea Limited (VIL), India's leading telecom operator, today announced its collaboration with Cisco to simplify and automate its network to support 4G and, in the future, 5G use cases, and offer a better-quality experience for its consumer, retail, and enterprise customers.

At a time when the quality of digital experiences matters most, Vi is working with Cisco to design and build a cost-efficient network architecture to drive greater speed to market with emerging opportunities in 4G & 5G, cloud, and IOT.

Adding Cisco Ultra Packet Core to its network architecture, Vi can deploy a host of innovative new software applications and services, including voice-over-Wi-Fi (VoWiFi). Cisco Ultra Packet Core offers greater performance and capacity for Vi's network through automation and analytics, helping Vi reach and connect more people and devices faster.

"We are committed to providing seamless connectivity to our customers and enhancing user experiences, empowered by an intelligent and automated network," said **Jagbir Singh, Chief Technology Officer, Vodafone Idea Ltd.** "As part of our digital transformation journey, we are happy to partner with Cisco to bring innovative new services to more people in the digital era."

"The strong, trusted relationship between Vi and Cisco sits at the heart of this exciting deployment," said **Adam MacHale, Vice President of EMEAR Service Provider, Cisco**. "Vi is committed to delivering best-in-class services to their subscribers and bridging the digital divide that separates urban from rural areas. Success depends upon a highly resilient, secure, and scalable network infrastructure that can meet any challenge or opportunity. This is a significant step forward in India's transformation journey. It puts Vi in a strong position to take advantage of the future opportunities that 5G, cloud and IOT Services will bring, supporting critical industry sectors such as healthcare and education."

Supporting Resources:
- [Cisco Cloud Core and Packet Core Portfolio](#)

About Vi
Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter@VodaIdea_NEWS

About Cisco
Cisco (NASDAQ: CSCO) is the worldwide leader in technology that powers the Internet. Cisco inspires new possibilities by reimagining your applications, securing your data, transforming your infrastructure, and empowering your teams for a global and inclusive future. Discover more on The Network and follow us on Twitter.

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