



## **Vi Ramps Up GIGAnet 4G Network Capacity In Gujarat**

- **Migrates 3G spectrum to 4G in Ahmedabad, Anand, Bhavnagar, Gandhidham, Gandhinagar, Jamnagar, Morbi, Rajkot, Surat, Vadodara, Vapi reinforcing existing 4G capacity**
- **Additional 5 MHz of 2100 MHz band spectrum deployed to increase the total 4G bandwidth**
- **Ookla® findings verify GIGAnet from Vi has the fastest 4G network in Gujarat**
- **Vi Customers in Gujarat can now enjoy a significantly enhanced 4G Network**

**Ahmedabad, January 12, 2021:** **Vi** has successfully refarmed 3G spectrum to 4G across 11 cities in Gujarat, thereby substantially enhancing **GIGAnet 4G** capacity in these cities. This development coming on the heels of the deployment of 5 MHz of 2100 MHz spectrum band in the circle, means that **Vi** customers in Gujarat will get to enjoy higher download and upload speeds apart from better indoor coverage. The existing 4G infrastructure, ramped up with the migration of 3G spectrum to 4G, gives **Vi GIGAnet 4G** the triple advantages of wider coverage, network quality as well as stronger traffic carriage capacity in Gujarat.

Ookla, the global leader in broadband testing and web-based network diagnostic applications, has verified **GIGAnet** from **Vi** as the fastest 4G network in India, including Gujarat. **Vi** customers can enjoy the fastest 4G experience when they use a 4G SIM in a 4G handset. **Vi** 3G customers can upgrade to a 4G SIM, free of cost and start experiencing the full potential of **Vi GIGAnet**".

The past year has brought about massive changes in consumer behaviors. While the data demand has grown manifold, telecom network today has become the mandatory layer to exist in a digital society. This has drawn focus on the criticality of 24x7 high speed mobile network connectivity across both- commercial as well as residential areas. The latest 3G to 4G spectrum refarming in **Ahmedabad, Anand, Bhavnagar, Gandhidham, Gandhinagar, Jamnagar, Morbi Rajkot, Surat, Vadodara, Vapi**, gives **Vi** the edge of optimum availability and utilization of spectrum to serve the needs of tech savvy individual customers as well as Enterprises in Gujarat.

**Rajendra Chourasia, Operations Director- Gujarat, Mumbai, Maharashtra & Goa, Vodafone Idea** said "The network augmentation initiative was our endeavour to offer our customers an enhanced 4G experience to complement the data demand. Supplementing the existing 4G infrastructure with the expansion on 2100 MHz layer has brought about enhanced data speeds, besides a better indoor network experience for **Vi** customers in Gujarat. We have completed the 3G to 4G refarming exercise in eleven top cities in the state so far. Efforts are on to cover the rest of the state at an early date".



Vodafone Idea will continue to offer 2G services in Gujarat.

**About Vodafone Idea Limited**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: [www.MyVi.in](http://www.MyVi.in) and [www.vodafoneidea.com](http://www.vodafoneidea.com)