



Vi Ramps Up GIGAnet 4G Network Capacity In UP

- Commences migration of 3G spectrum to 4G in Haldwani, Agra, Dehradun, Moradabad, Rudrapur, Hardwar and Lucknow to reinforce existing 4G capacity
- Additional 5 MHz of 2100 MHz band spectrum to be deployed to increase the total 4G bandwidth
- Vi Customers in UP will enjoy a significantly enhanced 4G Network
- Ookla® findings verify GIGAnet from Vi has the fastest 4G network in UP
- Offering doorstep delivery of 4G SIM to help customers upgrade

Agra, February 11, 2021: Vi has commenced the process of refarming of 3G spectrum to 4G across 7 cities in Uttar Pradesh, which will substantially enhance GIGAnet 4G capacity in these cities. This development, coming on the heels of the deployment of 5 MHz of 2100 MHz spectrum band in the circle, means that Vi customers in the state will get to enjoy higher download and upload speeds apart from better indoor coverage. The existing 4G infrastructure will be ramped up with the migration of 3G spectrum to 4G, giving Vi GIGAnet 4G the triple advantages of wider coverage, network quality as well as stronger traffic carriage capacity in UP.

Ookla, the global leader in broadband testing and web-based network diagnostic applications, has verified GIGAnet from Vi as the fastest 4G network in India, including Uttar Pradesh. Vi customers can enjoy the fastest 4G experience when they use a 4G SIM in a 4G handset. Vi 3G customers can upgrade to a 4G SIM, free of cost and start experiencing the full potential of Vi GIGAnet. Vi 3G customers in UP have the choice of upgrading from the safety of their home, by availing free doorstep delivery of 4G SIM. The request can be placed by calling on SIM upgrade helpline 95659 99992.

The past year has brought about massive changes in consumer behavior. While data demand has grown manifold, telecom networks have become the mandatory layer to exist in a digital society. This has drawn focus on the criticality of 24x7 high speed mobile network connectivity across both- commercial as well as residential areas. The latest 3G to 4G spectrum refarming exercise will give Vi the edge of optimum availability and utilization of spectrum to serve the needs of tech savvy individual customers as well as Enterprises in UP.

Pamesh Gupta, Cluster Head- Uttar Pradesh & Uttarakhand, Vodafone Idea said "The network augmentation initiative is our endeavour to offer our customers an enhanced 4G experience to complement the surge in data demand. Supplementing the existing 4G infrastructure with the expansion on 2100 MHz layer has brought about enhanced data speeds, besides a better indoor network experience for Vi customers in UP.



We have currently commenced the 3G to 4G refarming exercise in 7 cities in the state. Efforts are on to cover the rest of UP at an early date".

Vodafone Idea will continue to offer 2G services in Uttar Pradesh.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Oct to Dec '20.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com