



Vi Ramps Up GIGAnet 4G Network Capacity In Bengaluru

- Migrates 3G spectrum to 4G on 3200 sites in the city, reinforcing existing 4G capacity
- Additional 5 MHz of 2100 MHz band spectrum deployed to increase the total 4G bandwidth to 20 MHz
- Vi Customers in Bengaluru can now enjoy a significantly enhanced 4G Network

Bengaluru, December 01, 2020 Vodafone Idea Limited has successfully reformed 3G spectrum to 4G across 3200 sites in Bengaluru, thereby substantially enhancing **GIGAnet 4G** capacity in the city. This development coming on the heels of the deployment of 5 MHz of the 900 MHz spectrum band in late 2019, means that **Vi** customers in Bengaluru will get to enjoy higher download speeds apart from better indoor coverage. The existing 4G infrastructure, ramped up with the migration of 3G spectrum to 4G, gives **Vi GIGAnet 4G** the triple advantages of wider coverage, network quality as well as stronger traffic carriage capacity in Bengaluru.

Ookla the global leader in broadband testing and web-based network diagnostic applications, has certified GIGAnet from Vi as the most consistent and fastest 4G network in the country. And now **Vi customers in Bengaluru can enjoy the faster 4G experience when they use a 4G handset and a 4G SIM.**

The year 2020 has brought about massive changes in consumer behaviors. While the data demand has grown manifold, telecom network today has become the mandatory layer to exist in a digital society. This has drawn focus on the criticality of 24x7 high speed mobile network connectivity across both- commercial as well as residential areas. The integration of erstwhile Vodafone and Idea networks, combined with the latest 3G to 4G spectrum reformatting gives Vodafone Idea the edge of optimum availability and utilization of spectrum to serve the needs of tech savvy individual customers as well as Enterprises in Bengaluru.

Arvind Nevatia, Cluster Head- Karnataka, Andhra Pradesh & Telangana, Vodafone Idea said “The network augmentation initiative was mandated to offer our customers an enhanced 4G data experience to complement their data demand. Supplementing the existing 4G infrastructure with the deployment of another layer of 2100 MHz has brought about enhanced data speeds, besides a better indoor network experience for Vi customers in Bengaluru. We request all Vi 3G customers to visit the nearest retail outlet at the earliest to upgrade to a 4G SIM and start experiencing the full potential of Vi GIGAnet 4G”.

Vodafone Idea will continue to offer 2G services in Bengaluru.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name “Vi”.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com