



Press Release:
Mumbai, 10th August 2021

Vi Launches First-of-its-Kind ‘RedX Family Plan’ with Unlimited 4G Data for all Family Members

Vi, India’s leading telecom operator, today extended its flagship **RedX offering to RedX Family**, a unique postpaid experience, as families depend on a seamless mobile experience to stay connected and meet their daily needs. As more and more members of a family are consuming higher data due to WFH, online schooling, entertainment and online socializing, this plan is designed to cater to their needs offering unlimited data for all members, entertainment and travel benefits – all under a single bill.

Priced at Rs 1699 and Rs 2299, **Vi RedX Family Plan** allows consumers to add up to 3 and 5 family members respectively. Along with unlimited 4G data on every connection, **Vi RedX Family Plan** offers the benefits of the Vi RedX plan which includes host of benefits on entertainment, travel and more.

The primary member can avail membership of OTT platforms like **Netflix, Amazon Prime and Disney+ Hotstar along with VIP access to Vi Movies & TV**. The plan also provides a **complimentary International Roaming package for 7 days worth Rs 2999** and **special ISD rates to 14 countries like US, UK, Middle East**, amongst others. Additionally, the primary members can avail **free lounge access 4 times a year including one international lounge and access to premium customer service**.

Avneesh Khosla, Chief Marketing Officer, Vi said, “We are excited to launch our flagship and exclusive ‘**RedX Family**’ proposition for our Vi family. This plan is truly a differentiator as it offers great value to our customers and further strengthens our postpaid proposition. It is designed to be highly cost-effective, convenient and provides a great value added postpaid experience. We are confident that **Vi RedX Family** will become the preferred choice for families as they avail more and more digital services.”

REDX Family Plan:

Monthly Rental	1699	2299
# of lines	3	5
Data	Unlimited 4G Data on all connections	
Voice	Unlimited Voice Call anywhere in India (on Primary & Secondary number)	
Primary Member	Annual Netflix Subscription (renewable every year)	
	1 year Amazon Prime subscription	



	1 year Disney+ Hotstar VIP Subscription
	VIP Access to Vi Movies & TV (on Primary & Secondary number)
	Zee5 Premium – Watch on Vi Movies & TV
	International Roaming Pack for 7 days' worth Rs. 2999
	Airport lounge 4 times/year including 1 international
	Special ISD rates to 14 countries

Link to the page: <https://bit.ly/3Cv6qPd>

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 4G, 3G and 2G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @Vodaldea_NEWS