Vi CONTINUES TO HAVE THE LARGEST SPECTRUM HOLDING IN MAHARASHTRA & GOA

Pune, 29th June 2021: GIGAnet from **Vi is the largest telecom network in Maharashtra & Goa, serving 3.22 crore customers across more than 32,800 towns & villages in the two states.**

Vi holds 122.80 MHz spectrum in Maharashtra & Goa, across 900, 1800, 2100, 2300 and 2500 bands. Highest deployment of most efficient 900 MHz band spectrum in the state ensures better voice clarity and indoor experience for customers.

Puneet Krishnan, Cluster Business Head- Maharashtra & Goa, Vodafone Idea Limited, said *"We are committed to keep our customers in Maharashtra & Goa connected on the best 4G network, with a range of services beyond just voice and data. Vi has the largest spectrum deployment in the Maharashtra & Goa telecom circle and the highest quantum of most efficient 900 MHz band spectrum, ensuring better voice and data experience even indoors. With our robust network and capacities, we are enabling our customers to conveniently avail essential services like education, healthcare, ecommerce as well as entertainment, from the safety of their homes."*

Efficient mix of FDD and TDD sites has enabled Vi to enhance network speed and capacity, multi fold. GIGAnet from Vi was verified the fastest 4G network in India, as well as Maharashtra, for three consecutive quarters between July 2020 to March 2021

To cater to the high data demand amongst students and working professionals who have had to resort to study and work from home due to the extended pandemic, Vi has a choice of value offers for customers:
Vi Double Data packs-

- **RC 299**= 4GB/ Day + Unlimited calls for **28 days,**
- **RC 449** = 4GB/ Day + Unlimited calls for **56 days**
- **RC 699** = 4GB/ Day + Unlimited calls for **84 days**

Customers can also take the benefit of **Night Binge service that facilitates** unlimited high-speed data from 12am - 6am, at no extra cost. This service is available on all Vi pre-paid daily data unlimited recharges worth Rs 249 and above. Vi users have the additional benefit of **Weekend Rollover of Data** whereby customers can carry forward unutilized data during the weekdays to use during weekends.

Amongst multiple offerings to support students in their journey for a better tomorrow, Vi offers exclusive access to a world of learning and upskilling opportunities through e tie-ups with Upgrad, Udemy and Pedagogy.

Enabling students to avail remote learning facility, Vi CSR has been offering educational content for school students through its digital applications.

Vi data customers can browse and download a variety of content from various OTT applications, as well as Vi Movies and TV App - a one-stop entertainment destination to enjoy live TV Shows, latest movies and original content. Downloaded by more than 10 Million+ Vi subscribers it gives access to over 9500+ movies, in 13 different languages, 400+ live TV channels along with a huge catalogue of original web series and International TV Shows across all genres

To simplify and accelerate the digital transformation journey for enterprises in Maharashtra & Goa, Vodafone Idea is the only telecom company in India offering end-to-end IoT solution comprising connectivity, hardware, network, application, analytics, security and support.

Vi Business Plus plans starting at Rs. 299 enable enterprises, small businesses, and their workforce more flexibility to connect in an efficient and secure manner, from home, outdoors or any location. Vi Business Plans offer an array of value added benefits such as Mobile Security, Location Tracking, Data Pooling and Entertainment.

About Vi:
Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".
Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.
For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @VodaIdea_NEWS