



Press Release

Vi Business Plus Offers Industry Leading Mobility Solutions for Enterprises

- **Flexible postpaid plans to balance needs of the mobile workforce in a hybrid working era**
- **Provides advanced solutions such as Mobile Security, Location Tracking, Data Pooling Services**

Mumbai; April 22, 2021: Vi Business, the enterprise arm of Vodafone Idea Ltd. (VIL), has introduced a wide range of post-paid plans designed for businesses and working professionals. **Vi Business Plus**, an industry leading mobility solution, enables today's mobile workforce to connect, communicate, collaborate and do a lot more with their post-paid plans.

Starting at Rs 299, **Vi Business Plus** enables enterprises, small businesses, and their workforce more flexibility to connect in an efficient and secure manner, no matter where they operate from. Going beyond voice and data, **Vi Business Plans offer** an array of value added benefits such as **Mobile Security, Location Tracking, Data Pooling and Entertainment**.

The latest post-paid offering from Vi Business comes at a time when businesses - particularly SMEs and Start-ups - are adapting to hybrid ways of working and are looking for connectivity solutions that are affordable, convenient and secure.

Commenting on the launch of **Vi Business Plus**, **Abhijit Kishore, Chief Enterprise Business Officer, Vodafone Idea Limited**, said, "Vi Business is focused at enabling digital transformation for enterprises, SMEs and start-ups. Flexible, secure and convenient mobility solutions have become a need of the hour for organisations and entrepreneurs alike. Vi Business Plus, our industry leading mobility solution, addresses the genuine business concerns of data security, employee safety & wellbeing. Striking a fine balance between business objectives and employee mobility needs, **Vi Business Plus** provides a seamless digital experience of connecting, communicating and collaborating for today's hybrid workplaces."

Vi Business Plus | Features – Highlights

- **Dynamic robust network and enterprise-grade plans**
- **Data pooling solutions** for no data wastage
- **Mobile Security** to keep data secure on employee handset
- **Location Tracking** to get real time updates on the field staff ensuring employee safety
- One year subscription to premium content on **Disney+ Hotstar VIP**

Vi Business Plus offers value added bundled benefits for businesses and professionals beyond connectivity. For example, **Mobile Security** ensures protection against lost devices, viruses, spyware, dangerous websites, malicious apps & fake websites, etc. **Location Tracking** is a powerful resource-tracking system that enables enterprises to monitor their field resources for safety & security in today's high-risk environment. The unique **Data Pooling** feature helps control data overages by providing a data pool for the corporate account.



Enterprises and working professionals can avail Vi Business Plus seamless digital experience on the award winning Vi business mobility platform and the Vi app.

Note:

For more details, visit the website: <https://www.myvi.in/business/enterprise-solutions/enterprise-mobility/postpaid>

Follow Vi Business India on:

Twitter: [@ViBusinessIndia](#); LinkedIn: [Vi Business India](#); Youtube: [Vi Business India](#); Facebook: [Vi Business India](#)

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in and www.vodafoneidea.com

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.

Twitter: @Vodaldea_NEWS

For More Information Contact: Tejal Deshpande | Adfactors PR | 9820740004