



Press Note
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Unlock 2.0 to let Vi Users Connect Back to India's fastest 4G network as they Resume Work

- **Vi offers Rs. 75 worth of voice and data benefits to its low income group users who are getting back to work after the lockdown**

With the commencement of gradual state wise unlocking efforts, India's migrant working populations have started returning from their home towns to their work locations. During the lockdown period, a segment of prepaid telecom users were unable to recharge due to several reasons.

Vi is inviting all such customers back to India's fastest 4G network, as they resume work. To reconnect these low income group customers, India's leading telecom services provider, Vi is giving 50 Vi to Vi calling minutes along with 50MB of data. This complimentary benefit comes with a validity of 15 days, post which customers can recharge with their preferred value recharge packs.

To check for eligibility Vi customers can avail the Unlock 2.0 benefit through any of the following routes:

- Toll Free IVR 121153 / USSD Code *444*75# from Vi number
- Follow steps in the SMS received in his/her inbox of Vi Number
- Visit nearest retailer who will assist with the eligibility check and offer activation.

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 4G, 3G and 2G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com
Twitter - @VodaIdea_NEWS