



## **Giganet from Vi is the largest and fastest telecom network in KERALA**

- **Vi** has the Largest spectrum holding in Kerala with 114.8 MHz spectrum across 900, 1800, 2100, 2300 and 2500 bands, making it the most robust telecom network in the state
- Highest deployment of most efficient 900 MHz band spectrum in Kerala ensures better voice clarity and indoor experience for customers
- **GIGAnet** from **Vi** has been verified the fastest 4G network in Kerala for three successive quarters between July 2020 to March 2021: Ookla®

Kochi, June 04, 2021: Kerala's largest 4G telecom network, **GIGAnet** from **Vi** is also the **fastest 4G network in Kerala and across India** for three consecutive quarters, as per Ookla® - the global leader in fixed broadband and mobile testing applications, data and analysis. **Vi** delivered the fastest 4G speeds compared to all other operators between July 2020-March 2021 quarters, making it the only operator delivering fastest 4G speeds consistently for three consecutive quarters on a pan-India basis.

In Kerala, **GIGAnet** from **Vi** has topped the speed charts for average download speeds in key cities like Kochi, Ernakulam, Thiruvananthapuram, Thrissur, Kozhikode, Kollam. The fastest 4G network verification is based on analysis by Ookla® of Speedtest Intelligence® data for average 4G download speeds in India and specified regions or cities aggregated from Q3 2020 - Q1 2021.

The fastest 4G network verifications from Ookla have been received by **Vi** at a time when telecom networks in India have seen an exponential surge in data usage due to the work from home scenario. The largest and most diverse spectrum holding in Kerala has kept **Vi** well positioned to serve the ever rising connectivity needs of customers in the state.

**S. Murali**, Cluster Business Head, Kerala and Tamil Nadu, Vodafone Idea Limited, said "We are committed to keep our customers in Kerala connected on the best 4G network, with a range of services beyond just voice and data. Vi has the largest spectrum deployment in the state

***and the highest quantum of most efficient 900 MHz band spectrum, ensuring better voice and data experience even indoors. With our robust network and increased capacities, we are enabling our customers to conveniently avail a wide array of services including education, healthcare, ecommerce as well as entertainment, from the safety of their homes."***

To enable customers to get more out of Vi's robust network and make the most of their data plans, Vi offers a choice bouquet of content catering to the interests of different customer categories. Vi data customers can browse and download a variety of content from various OTT applications, as well as Vi Movies and TV App - a one-stop entertainment destination to enjoy live TV Shows, latest movies and original content. Downloaded by more than 10 Million+ Vi subscribers it gives access to over 9500+ movies, in 13 different languages, 400+ live TV channels along with a huge catalogue of original web series and International TV Shows across all genres

Heavy data users on Vi network can enjoy high speed data without limits from 12 am to 6 am. This benefit is available to all Vi prepaid customers on Unlimited plans of Rs. 249 and above. Vi customers also have the benefit of weekend data rollover on all Unlimited packs of Rs.249 and above, allowing users to carry forward their unutilized data from their daily quota during the week and using it during the weekend.

As one of many offerings to support customers in their journey for a better tomorrow, Vi also offers exclusive access to a world of learning and upskilling opportunities through e tie-ups with Upgrad, Udemy and Pedagogy.

Enabling students to avail remote learning facility, Vi CSR has been offering educational content for school students through its digital applications.

**About Vi:**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan to March '21.

For more information, please visit: [www.MyVi.in](http://www.MyVi.in) and [www.vodafoneidea.com](http://www.vodafoneidea.com) | Twitter - @VodaIdea\_NEWS