



GIGAnet from Vi keeps Assam connected on India's fastest 4G network

- **GIGAnet from Vi has delivered the fastest 4G Download and Upload speeds in Assam, Sikkim, Mizoram, Manipur, Tripura & Nagaland for three quarters in a row**
- **Remains committed to serve customers in the state 24x7 through online/digital service platforms and 23,500 retail outlets across the length and breadth of the state**

Guwahati, 14th April, 2021 : GIGAnet from Vi has been verified as the fastest 4G network across India for three quarters in a row, by Ookla - the global leader in broadband testing and web-based network diagnostic applications. Vi delivered the fastest 4G Download and Upload speeds compared to all other operators in Jan – March 2021 quarter, making it the only operator delivering fastest speed consistently over a 9 month period on a pan-India basis, as per Ookla.

In Assam & North East, GIGAnet from Vi has topped the speed charts for average download speeds in key cities including Guwahati, Agartala, Dimapur, and Imphal. The fastest 4G network verification is based on analysis by Ookla of tests taken with Speedtest by 4G users across the country.

Extending his greetings to all the residents of Assam on the occasion of Bihu, **Shivan Bhargava, Cluster Head- Assam & North East, West Bengal, Odisha, Bihar & Jharkhand, Vodafone Idea Limited**, said **“Vi is designed as a brand that is in tune with the needs of customers in these ever changing times and help customers move ahead in life, for a better today and a brighter tomorrow. In line with this purpose, we have been taking the lead in coming up with a host of digital service platforms for customers to access support and get their service needs attended to, from the safety of their home. For those customers who require across the counter service, Vi has a network of 23,500 retail outlets across the length and breadth of Assam. On the occasion of the state’s biggest festival Rongali Bihu, I wish all the residents of Assam a happy, healthy and prosperous New Year. Stay safe and stay connected with your loved ones on Assam’s fastest 4G network, GIGAnet from Vi.”**

Keeping with the times, **Vi** has simplified customer service access for customers, who can get their queries and service related requirements like usage, recharge, itemized bills and activation of services addressed 24x7, from the comfort of their home. **Vi** offers VIC - an AI-powered virtual assistant and digital customer service for its customers, which is available on the **Vi** website, **Vi** App, and on WhatsApp, for both Android and IOS users. **Vi** customers can also make post-paid bill payments, undertake prepaid recharges and more on WhatsApp.

Heavy data users on **Vi** network can enjoy high speed data without limits from 12 am to 6 am. This benefit is available to all **Vi** prepaid customers on Unlimited plans of Rs. 249 and above. **Vi** customers also have the benefit of weekend data rollover on all Unlimited packs of Rs.249 and above, allowing users to carry forward their unutilized data from their daily quota during the week and using it during the weekend.

Cricketing enthusiasts can watch the ongoing IPL games live for free, with a one year subscription to Disney+Hotstar on monthly prepaid recharges starting from Rs.401 and on postpaid plans starting from Rs.499 monthly rental. **Vi** also offers a ZEE5 Premium subscription for one Year free of cost, on Data and Unlimited Local/National Calling plans starting from Rs.405, over and above a choice range of content on the **Vi** app.

To ensure medical cover to the uninsured/under insured segment, **Vi**, in association with Aditya Birla Health Insurance, offers hospitalization insurance cover for customers on monthly recharge starting at just Rs. 51. Under this arrangement, **Vi** users can get Rs. 1,000 worth of hospitalization expenses per day on medical exigencies including Covid and Rs. 2,000/Day on ICU expenses.

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Jan-Mar '21.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com | Twitter - @Vodaldea_NEWS