

## VODAFONE IDEA LAUNCHES TurboNet 4G IN KARNATAKA

- ***TurboNet 4G is built on the combined strength of the integrated network resulting in better customer experience – increased 4G coverage, greater capacity & turbo speeds***
- ***Deployment of L900 technology in Bangalore to offer enhanced indoor experience on 4G***

**Bengaluru, 12<sup>th</sup> September 2019:** Vodafone Idea Ltd., India's leading telecommunication service provider, today announced the launch of **TurboNet 4G** in Karnataka where it has successfully integrated the erstwhile Vodafone and Idea networks. With this, Bengaluru has become the first metro in the country to get **TurboNet 4G** services, in addition to other major cities like Mysuru, Mangaluru, Belagavi, Hubballi & Davangere in Karnataka.

Additionally, to further enhance indoor user experience on 4G, Vodafone Idea Ltd. has deployed the future-fit L900 technology for its customers in Bangalore. This latest deployment enables higher penetration of 4G in indoor areas offering enhanced network experience for customers.

The launch of **TurboNet 4G** follows the successful consolidation of its radio network integration and the deployment of newer technologies to further boost network capacity and coverage across large parts of the country.

Speaking on the occasion **Arvind Nevatia, Circle Business Head – Karnataka, Vodafone idea Ltd. said,** “With TurboNet 4G, 14 Mn Vodafone Idea customers in Karnataka will get faster download and upload speeds, better coverage and enhanced user experience while consuming content on their smartphones. While there is already more than 2X times improvement in 4G speeds in many markets, our latest deployment of L900 technology in Bangalore, will further greatly enhance indoor coverage and provide HD quality voice calling and higher data speeds at places where our customers need these services the most. With a strong unified network and rich digital content, we are confident of giving all our customers a superior network experience.”

Mobile users of other networks who wish to switch to Vodafone Idea TurboNet 4G and benefit from our superior network experience can connect by dialling the toll-free number 1800-123-612345.

### **TurboNet 4G Advantage**

- **Turbo Network:** state-of-the-art 4G LTE network with dual spectrum power offering higher capacity and coverage
- **Enhanced network capabilities:** deployment of future-fit L900 technology that greatly enhances indoor coverage
- **High Speed downloads/uploads:** a fast and seamless mobile internet experience with minimal latency
- **Enhanced experience: HD quality voice calling,** high definition streaming of music, videos, mobile gaming and two-way video calling with faster response time

According to **Vishant Vora, Chief Technology Officer, Vodafone Idea Ltd.**, “With the integration of two strong networks in many markets, Vodafone Idea is becoming a higher powered, super charged 4G network on the back of larger number of sites, deployment of future fit technologies and greater spectrum allocation. TurboNet truly defines the reinvented 4G network which promises to deliver wider coverage, increased capacity, turbo speeds and superior customer experience. Our unified network is being presented to customers of both brands under a single brand proposition – TurboNet 4G – in all the integrated markets in India. So whether you are a Vodafone or Idea customer, your network is now bigger, stronger and better.”

As per Ookla, the global leader in broadband testing and web-based network diagnostic applications, Vodafone and Idea brands are delivering fastest upload and download 4G speeds in many of the integrated markets. More details on [www.vodafoneidea.com](http://www.vodafoneidea.com)

With the turbo speeds being offered on both the brands, customers can enjoy live TV shows, latest movies and a variety of original content on **Vodafone Play and Idea Movies and TV App**. Vodafone Idea has partnered with leading content creators and aggregators like Eros, Sony, Zee5, Hungama Play, T-Series, SunNXT, ShemarooMe, Hoichoi, TV Today, Discovery and many others that provides an array of free premium content to subscribers to enjoy on TurboNet 4G. Additionally, the company has tie ups with leading content providers like Amazon Prime and Netflix for its premium customers.

#### **About Vodafone Idea Limited**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India’s leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly ‘Digital India’ by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information, please visit: [www.vodafoneidea.com](http://www.vodafoneidea.com)

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