

VODAFONE IDEA'S 4G+ NETWORK KEEPING MUMBAI CONNECTED DURING LOCKDOWN

Mumbai, April 4, 2020: The current lockdown due to Covid 19 pandemic has led to the residents of India's commercial capital being confined within their homes, heavily dependent on connectivity to work, study, access essential services online, stay informed and entertained. Vodafone Idea's 4G+ network in Mumbai is enabling Mumbaikars to stay connected by providing enhanced capacity and speed through ma-MIMO deployments across Mumbai circle.

With over 1550 installations of ma-MIMO in Mumbai, the highest by any operator in the region, Vodafone Idea is ensuring connectivity in the midst of the huge increase in demand for data during this period.

A single cell of ma-MIMO carries 8.5 times the traffic as compared to FDD and 3.5 times of TDD, leading to enhanced throughput and better spectrum efficiency.

Third party reports indicate better speeds for VIL customers in Mumbai, during the lockdown period.

"The world's largest network integration undertaken by Vodafone Idea over the last year, gives us more capacity headroom, as do some of our latest technology deployments making the utilisation of spectrum far more efficient. Our investment in ma-MIMO technology to set up a 4G+ network is helping us meet the growing data demand during this crisis."

"In Mumbai alone, we have seen a 30 percent surge in payload in these ma-MIMO in March '20 compared to previous month, providing better customer experience even as the demand rises", said Vishant Vora, CTO, Vodafone Idea Limited.

VIL has deployed over 12,000 ma-MIMOs pan-India – the largest such deployment in the country.

To monitor and manage network operations in this unprecedented situation, Vodafone Idea has set up virtual war rooms where key team members are participating through Concalls and VCs. Senior team members from operations / circles / SNOC and partners are continuously on call with field to ensure uptime and operational continuity. A comprehensive pandemic response plan with requisite risk mitigation protocols has been activated while ensuring continuity of mission critical processes for keeping networks working as telecom is an essential service.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information, please visit: www.vodafoneidea.com