

PRESS RELEASE**Vodafone Idea extends a helping hand for the flood hit Assam*****Offers Free & Call benefits to 10 Lakh customers in Assam***

Guwahati, July 29, 2019: Extending its support for the people of Assam who are adversely impacted by the flood this season, Vodafone Idea along with its several partners organised a flood relief drive in the city. Vodafone Idea teams touched more than 3,000 lives by ensuring easy availability of daily requirements such as food and water to flood victims at the relief camps.

Going a step ahead in providing its robust network technology, the telecom operator is also offering its 10L subscribers with special voice and data benefits. Vodafone Idea has already credited the free data benefit of 100MB to 5GB and free validity to make calls on customer's account. This will help people access critical services like easy digital money transaction, emergency services, social media for communicating and finding their missing relatives/friends etc.

Mr. Mohit Narru, Business Head – Assam & North East, Vodafone Idea Ltd. said, "Vodafone Idea is committed to support the people of Assam in this time of calamity. We realise that mobile connectivity is the only access that flood victims have at this time and we are committed to keep them connected. We hope our free data and call offer with extra validity will enable our customers to reach out to their loved ones during this crisis."

In such times connectivity to the outside world is one of the most crucial needs and to bring the lives of people back to normal, Vodafone Idea's on-ground team of experts is working towards restoring connectivity across 2G, 3G and 4G networks.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information, please visit: www.vodafoneidea.com

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