

MUMBAI POLICE SUPPORTED BY VODAFONE IDEA TO MAKE GANESH VISARJAN SAFER

To use drones at Juhu, Girgaon & Ashish Talao for air patrolling at these prominent key Ganesh visarjan locations

- ***Vodafone enabled drones to provide live feed in Police CCTV monitoring room***
- ***More than 15 lakh devotees expected at these locations during Ganesh visarjan***

Mumbai, 10 September, 2019: Mumbai Police has been supported by Vodafone Idea Limited, India's leading telecom operator to enable drone surveillance at crucial Ganesh visarjan locations across the city on 6 Sep (5th day), 7 Sep (6th day), 12 Sep (11th day) and 13 Sep (12th day).

The drones are doing aerial patrolling at three prominent visarjan locations in Mumbai - Juhu Chowpatty, Girgaon Chowpatty and Ashish Talao Chembur where over 15 lakh devotees are expected to attend the visarjan festivities. These drones are equipped with high definition video cameras, and the video feed generated will be live-streamed to the Mumbai Police's state-of-the-art control room using Vodafone's seamless 4G network.

Speaking on the occasion, **Mr. Sunil Tolani, Business Head – Mumbai, Vodafone Idea Limited** said, *“Ganesh Chaturthi is the biggest festival that Mumbai celebrates. Being headquartered here, it is our duty and privilege to support Mumbai Police in their relentless efforts to keep the city safe and secure. We are using Vodafone's seamless 4G network across the city to provide live feeds from airborne drones to Mumbai Police's control room for enhanced security. With this, we hope that Mumbaikars will enjoy a safer and happier visarjan.”*

Speaking on this event the spokesperson from Mumbai police said, *“Mumbai Police appreciates the support provided by Vodafone Idea and looks forward to such associations in the future.”*

Ganesh Chaturthi is one of the most awaited festivals and is marked with the installation of the deity's idol at home and at elaborate pandals. Each year, visarjans draw heavy crowds and while there is enough arrangement to ensure smooth functioning, it is not always possible to keep an eagle-eye on all the idols, especially at large visarjan points such as beaches.



About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future-ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information, please visit: www.vodafoneidea.com

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