
Media Statement

VODAFONE IDEA EXTENDS PROVISION OF UNRESTRICTED INCOMING SERVICE TO 90 MN LOW INCOME PREPAID CUSTOMERS USING FEATURE PHONES TILL 3RD MAY 2020

Mumbai/New Delhi, April 17, 2020: In an endeavour to ensure that low income, prepaid customers using feature phones remain connected amidst these troubled times, Vodafone Idea Limited (VIL), has announced the extension of incoming services for these users till 3rd May 2020. This free of cost extension of incoming service validity will enable millions of feature phone users of both Vodafone and Idea to continue to receive incoming calls, even if the validity of their plan expires earlier.

This incoming validity extension is being credited in the accounts of all eligible customers, as fast as possible, over the coming days. With this special initiative for low income feature phone users, Vodafone Idea customers can now continue to remain fully connected with their dear ones and access relevant, latest updates from local authorities.

Avneesh Khosla, Marketing Director, Vodafone Idea said, *“Our endeavor is to ensure that all our customers remain connected at all times without worrying about any disruption, especially in these troubled times. In order to ensure that consumers stay connected during this extended lock down, we are extending the incoming service validity of 90 mn consumers till May 3rd. This would effectively mean that these consumers can use their phones for receiving incoming calls unhindered.*

Customers availing Vodafone Idea’s services can continue to recharge their accounts using various options like

- *Apps – MyVodafone App, MyIdea App*
- *Websites – www.vodafone.in, www.ideacellular.com*
- *E-Wallets – Like PayTM, Google Pay, PhonePe, Amazon Pay, etc.*
- *Bank ATMs etc.*

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India’s leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly ‘Digital India’ by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information, please visit: www.vodafoneidea.com