

VODAFONE IDEA BOOSTS NETWORK CAPACITY BY UPGRADING SITES TO CATER TO THE GROWING DATA DEMAND IN HARYANA, DURING COVID LOCKDOWN

- **LTE 900 extended over 840 sites, leading to better indoor network experience and higher speeds**
- **New technology ma-MIMO deployed 180 sites in the network, helping to mitigate the traffic surge & facilitating better speed, increasing the capacity of cell sites, multi fold**

Karnal, April 17, 2020: To stay abreast of the surge in data usage and demand amongst customers amidst the Covid-19 lockdown, Vodafone Idea has upgraded and enhanced capacity of over 1170 sites in Haryana circle. The ongoing Covid-19 lockdown has led to citizens being confined to their homes, completely dependent on telecom networks to study, work, access essentials, source information and entertainment, thus necessitating this upgradation.

The most efficient 900 MHz spectrum band has been deployed on over 840 4G sites in the state. Vodafone Idea has also been continuously monitoring network to ensure optimum efficiency in urban and rural Haryana. Field engineer teams on the ground are working 24x7 to keep customers connected seamlessly

Deployment of 900 MHz on over 840 sites will help facilitate better indoor network experience, besides enhancing data speeds for Vodafone Idea customers in Haryana.

Some of the key cities covered under the latest technology/network upgradation are: Rohtak, Yamunanagar, Karnal, Rewari and surrounding towns.

At a national level, Vodafone Idea has recorded a year's worth of traffic in just one week, said **Vishant Vora, Chief Technology Officer, Vodafone Idea Limited**. "We continue to augment capacity to accommodate the enormous quantum of growth in traffic post declaration of national lockdown. The longer people stay 'in', the busier the data highway will get. Vodafone Idea has also integrated networks across circles, leading to better capacity headroom, while best in line technology deployment has enhanced efficiency of spectrum utilization", added Vora

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

For more information, please visit: www.vodafoneidea.com