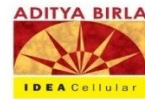




## Idea Cellular Limited

Corporate Office – 5<sup>th</sup> Floor “Windsor”, Off C.S.T. Road,  
Near Vidya Nagari, Kalina, Santacruz (East), Mumbai - 400 098



### Q2FY16 Results Conference Call to be conducted on Thursday, October 22, 2015 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its Senior Management on **Thursday, October 22, 2015, from 02.30 pm to 03.30 pm, Indian Standard Time** to discuss the Company's performance for the Second Quarter and Half Year ended September 30, 2015.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at [www.ideacellular.com](http://www.ideacellular.com). The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Chief Financial Officer, supported by the Senior Management Team.

The conference call will begin with a short discussion on the Q2FY16 results.

<b>MUMBAI (India)</b>	<b>Primary Access TOLL NUMBER : +91-22-6746 5817</b> <b>Secondary Access TOLL NUMBER : +91-22-3960 0817</b>
<b>REPLAY</b>	<b>REPLAY NUMBER : +91-22-3065 2322</b> <b>PASS CODE : 35102#</b> (Replay will be available 1 hour after end of Call)

#### International Numbers

LOCATION	ACCESS NUMBER
<b>SINGAPORE</b>	<b>TOLL FREE NUMBER: 800 101 2045</b>
<b>HONG KONG</b>	<b>TOLL FREE NUMBER: 800 964 448</b>
<b>USA</b>	<b>TOLL FREE NUMBER: 1 866 746 2133</b>
<b>UK</b>	<b>TOLL FREE NUMBER: 0 808 101 1573</b>

#### For further information contact:

Arpit Gupta

Idea Cellular Limited

DID: +91-9594003439

E-mail: [investorrelations@idea.adityabirla.com](mailto:investorrelations@idea.adityabirla.com)